**2023 SPONSORSHIP OPPORTUNITIES**

***Promoting the interests of local Real Estate Professionals for 50 years***

The Building Owners and Managers Association of West Michigan (BOMA WM) was established in 1968 to serve as a forum where one can develop informed management skills, exchange information and work together to promote business interests within the vibrant West Michigan region. Today, membership includes regional office building interests, governmental and medical facilities managers, commercial real estate industry professionals, property managers, and various members of industries that serve the real estate industry at large.

BOMA West Michigan is one of over 90 BOMA organizations throughout the U.S. and Canada and 18 International Affiliates. Our local regional roster includes current members such as:

* CWD Real Estate
* OTIS Elevator
* Rockford Construction
* Corewell Health
* Vision REI
* Sneller Snow & Grounds
* DJ’s Landscaping
* Voss Lighting
* The Hinman Company
* Colliers International
* SERVPRO
* SecurAlarm
* Quality Air Heating & Cooling
* Third Coast Test & Balance
* Brilar
* BHS Insurance Agency

Our monthly In-Person meetings are typically hosted on the second week of each month at a variety of noteworthy venues in the Greater Grand Rapids area. These events feature an educational presentation on relevant, industry-specific topics and offer valuable networking opportunities.

With excellent attendance and membership numbers,the value of sponsorship continues to rise. **Your sponsorship of these events will ensure that your company receives the best return on investment. For 2023, BOMA is offering one level of sponsorship. See the attached page for specifics.** Please know that we value your investment and are working to ensure you receive the best return on your investment in BOMA WM.

Thank you in advance for your consideration. Should you wish to participate, please fill out the form located on the back of this packet and return it by December 31, 2022 to the BOMA West Michigan office via email: [wmbae@bomawm.org](mailto:wmbae@bomawm.org). Final payment is due prior to January 31, 2023. I look forward to hearing from you regarding any additional questions you may have.

Sincerely,

Carol Helsel - 2023 President

chelsel@thirdcoasttab.com

Logo

Description automatically generated with medium confidence

**2023 Sponsorship Benefits**

* 1 Membership for 1 year is included with no additional cost for event fees
  + **$700 value for Principal Members ($500 for membership / $200 for event inclusive)**
  + **$900 value for Associate Members ($700 for membership / $200 for event inclusive)**
* Access to all of the benefits of membership
* Linked logo on the Sponsor tab of BOMA WM’s website (**Easily accessible to both the public and the database of contacts)**
* Paragraph about your services on the Sponsor tab of BOMA WM’s website
* Linked Logo in meeting invitation emails **(48 separate emails sent per year, to over 754 database contacts)**
* Consistent verbal recognition from podium when applicable to both in-Person and Virtual meetings
* One guest pass available per event upon request (note that individual guests are limited to attendance at two events per year and will be asked to join as members after that time in order to continue attending BOMA events)
* One virtual commercial to share what your company does:

– An email will be sent out to members promoting your company (this can include a slide-show presentation, video commercial for your company, links to a social media post, written paragraph promoting your business etc.).

* One social media post during the year on LinkedIn/Facebook
* Logo on Pull-Up banner displayed at all events from February thru December 2023

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**2023 Annual Sponsorship Form**

**Contact Information** (All information required)

Contact Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Sponsor Level Gold Price**

1 year commitment for gold sponsorship is $1750 and will include 1 membership which is event inclusive.

**Sponsor Information**

Please email the following items to **wmbae@bomawm.org**:

* High resolution, color logo in .jpg or .eps form
* One paragraph description of your company
* Top 3-month choices for your sponsorship commercial\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payment Information**

We accept checks and credit cards. If you would like to pay by check, please make checks payable to **BOMA West Michigan** and mail to **P.O. Box 68731, Grand Rapids, MI 49516**. If you would like to pay by credit card, please complete the form below:

 Amex  Discover  Master Card  Visa

Credit Card Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Expiration Date: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Security Code: \_\_\_\_\_\_\_\_\_\_\_\_\_ Name on Credit Card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_