



2022 SPONSORSHIP OPPORTUNITIES

Promoting the interests of local Real Estate Professionals for 50 years

The Building Owners and Managers Association of West Michigan (BOMA WM) was established in 1968 to serve as a forum where one can develop informed management skills, exchange information and work together to promote business interests within the vibrant West Michigan region. Today, membership includes regional office building interests, governmental and medical facilities managers, commercial real estate industry professionals and various members of industries that serve the real estate industry at large.

BOMA West Michigan is one of over 90 BOMA organizations throughout the U.S. and Canada and 18 International Affiliates. Our local regional roster includes current members such as:

- CWD Real Estate
- West Michigan Sweeper
- OTIS Elevator
- PM Environmental
- Rockford Construction
- Spectrum Health
- Vision REI
- Sneller Snow Systems
- DJ's Landscaping
- Voss Lighting
- The Hinman Company
- Colliers International
- SERVPRO
- RAM Construction
- SecurAlarm
- Quality Air Heating & Cooling
- Third Coast Test & Balance
- Brilar
- BHS Insurance Agency

Our monthly Virtual or In-Person meetings are hosted on the second Wednesday of each month at a variety of noteworthy venues in the Greater Grand Rapids area (**including one networking event and one industry education event**). These events feature relevant, industry-specific topics and offer valuable networking opportunities.

With excellent attendance and membership numbers, the value of sponsorship continues to rise. **Your sponsorship of these events will ensure that your company receives the best return on investment. For 2022, BOMA is offering one level of sponsorship. This sponsorship can be specifically catered to the needs of each individual business. See the attached page for specifics.** BOMA WM has pivoted to meet the impact of the pandemic. We will continue to adapt and figure out ways to tour and network as an association. Please know that we value your investment and that we will continue to adjust to the business climate, ensuring that you receive the best return on your investment in BOMA WM.

Thank you in advance for your consideration. Should you wish to participate, please fill out the form located on the back of this packet and return it by December 23, 2021 to the BOMA West Michigan office via email: wmbae@bomawm.org. Final payment is due prior to January 31, 2022. I look forward to hearing from you regarding any additional questions you may have. You can also contact the BOMA WM office at 616.301.0091 or wmbae@bomawm.org

Sincerely,

Kara Heyboer – 2021 President
kara@vrei.com

2022 Sponsorship Benefits

- Includes 1 Membership for 1 year [Includes event fees]
 - \$700 value for Principal Members (\$500 for membership / \$200 for event inclusive)
 - \$900 value for Associate Members (\$700 for membership / \$200 for event inclusive)
- Linked logo on the Sponsor tab of BOMA WM's website (**Easily accessible to both the public and the database of contacts**)
- Paragraph about your services on the Sponsor tab of BOMA WM's website
- Linked Logo in meeting invitation emails (**48 separate emails sent per year, to over 754 database contacts**)
- Consistent verbal recognition from podium when applicable to both in-Person and Virtual meetings
- One in-person or virtual commercial to share what your company does:
 - In-person – 5 minutes at an event to speak and promote your company to the attendees and bring any materials you want to pass out.
 - Virtual – An email will be sent out to members promoting your company (this can include a slide-show presentation, video commercial for your company, links to a social media post, written paragraph promoting your business etc.).
- One social media post during the year on LinkedIn/Facebook



2022 Annual Sponsorship Form

Contact Information (All information required)

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

Email: _____

Sponsor Level Gold Price

1 year commitment for gold sponsorship is \$1750 and will include 1 membership which is event inclusive.

Sponsor Information

Please email the following items to wmbae@bomawm.org:

- High resolution, color logo in .jpg or .eps form
- One paragraph description of your company
- Top 3-month choices for your sponsorship commercial _____
- Circle one sponsorship commercial option: In-person email/virtual Social Media Post

Payment Information

We accept checks and credit cards. If you would like to pay by check, please make checks payable to **BOMA West Michigan** and mail to **P.O. Box 68731, Grand Rapids, MI 49516**. If you would like to pay by credit card, please complete the form below:

Amex Discover Master Card Visa

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Name on Credit Card: _____

Billing Address: _____

Signature: _____