

The Building Owners and Managers Association of West Michigan (BOMA WM) was established in 1968 to serve as a forum where one can develop informed management skills, exchange information and work together to promote business interests within the vibrant West Michigan region. Today, membership includes regional office building interests, governmental and medical facilities managers, commercial real estate industry professionals and various members of industries that serve the real estate industry at large.

BOMA West Michigan is one of over 90 BOMA organizations throughout the U.S. and Canada and 18 International Affiliates. Our local regional roster includes current members such as:

- CWD Real Estate
- Tremco Roofing
- West Michigan Sweeper
- OTIS Elevator
- First Companies
- Mika Meyers
- PM Environmental
- Rockford Construction
- Spectrum Health
- Vision REI
- Sneller Snow Systems
- DJ's Landscaping
- Voss Lighting
- CBRE
- The Hinman Company
- Colliers International
- SERVPRO
- RAM Construction
- SecurAlarm
- Quality Air Heating & Cooling

Our monthly Virtual or In-Person meetings are hosted on the second Wednesday of each month at a variety of noteworthy venues in the Greater Grand Rapids area (**including one networking event and one industry education event**). These events feature relevant, industry-specific topics and offer valuable networking opportunities.

With excellent attendance and membership numbers, the value of sponsorship continues to rise. **Your sponsorship of these events will ensure that your company receives the best return on investment.** BOMA WM has pivoted to meet the impact of the pandemic. We have moved to virtual programming, offered special networking and many opportunities for sponsors to “get in front of” our members and other colleagues. Please know that we value your investment and that we will continue to adjust to the business climate, ensuring that you receive the best return on your investment in BOMA WM. In that vein, **we would like to offer you a 10% discount, per year, for your commitment to 2 years (2021 and 2022) of continued sponsorship in our organization.** If you have interest in this opportunity, please check the correct box on the Sponsorship Form below.

Thank you in advance for your consideration. Should you wish to participate, please fill out the form located on the back of this packet and return it by December 23, 2020 to the BOMA West Michigan office via email: wmbae@bomawm.org. Final payment is due prior to January 31, 2021. I look forward to hearing from you regarding any additional questions you may have. You can also contact the BOMA WM office at 616.301.0091 or wmbae@bomawm.org

Sincerely,

Spencer Olson– 2020 President
sbolson@bhsins.com

Benefit	Gold \$1550	Silver \$750
Permission to use BOMA WM logo and the phrase “Gold Partner of BOMA West Michigan”	X	
1 Membership for 1 year [Includes 10 complimentary events a year] <ul style="list-style-type: none"> • \$700 value for Principal Members or \$900 value for Associate Members 	X	
Linked logo on the Sponsor tab of BOMA WM’s website <ul style="list-style-type: none"> • Easily accessible to both the general public and the database of contacts 	X	X
Paragraph about your services on the Sponsor tab of BOMA WM’s website	X	
NEW POST-COVID BENEFIT: 2 Posts on BOMA WM LinkedIn & 2 on BOMA WM Facebook page per year highlighting your business and sharing your information to all followers.	X	X
Linked Logo in meeting invitation emails <ul style="list-style-type: none"> • 48 separate emails sent per year, to over 754 database contacts • Less than a 0.02% bounce rate 	X [All]	X [All]
Logo on stand-up banner placed at each In- Person meeting and Zoom back drop on all virtual meetings <ul style="list-style-type: none"> • As seen by over 750 event attendees in 2020 	X	X
Consistent verbal recognition from podium when applicable to both in-Person and Virtual meetings	X [All]	X [All]
Select one In-Person or Virtual meeting in which to provide materials or a brief “commercial” for your business. At that meeting you will receive: <ol style="list-style-type: none"> 1. Guest list of all attendees including contact information 2. Your logo display at the registration table when applicable as the “Commercial Sponsor of the Day” 3. Complimentary guest tickets for that event (4 for Gold Sponsors and 2 for Silver Sponsors) if applicable to all In-Person or Virtual event Average event attracts 60-70 attendees	X (10 Minute commercial)	X (5 Minute commercial)
Right of First Refusal to maintain same level of Sponsorship for following calendar year	X	X



2021 Annual Sponsorship Form

Contact Information (All information required)

Contact Name: _____

Contact Title: _____

Company Name: _____

Address: _____

City: _____ State: _____

Phone: _____ Fax: _____

Email: _____

Sponsor Level

Please select sponsorship level:

1 year commitment Gold - \$1,550 Silver - \$750

Your 2-year commitment discount will be applied to the second year's sponsorship payment.

2 year commitment Gold \$1,550 (year one); \$1,240 (year two; total savings: \$310)

Silver \$750 (year one); \$600 (year two; total savings: \$150)

Sponsor Information

Please email the following items to **wmbae@bomawm.org**:

- High resolution, color logo in .jpg or .eps form _____
- One paragraph description of your company (Gold Sponsors Only) _____

Payment Information

We accept checks and credit cards. If you would like to pay by check, please make checks payable to **BOMA West Michigan** and mail to **P.O. Box 68731, Grand Rapids, MI 49516**. If you would like to pay by credit card, please complete the form below:

Amex Discover Master Card Visa

Credit Card Number: _____ Expiration Date: _____

Security Code: _____ Name on Credit Card: _____

Billing Address: _____

Signature: _____